

ABSTRACT OF THE DISCLOSURE

Image transmission via electronic mail is carried out more easily and at low cost. An image file managed by a database of a system of a service provider (center server) is disclosed on a network. The center server obtains various kinds of information (such as an image ID to specify the image to be transmitted and a destination address) input to the system by a service user who has viewed the disclosed image. Based on this information, the center server reads the specified image file from the database, converts the image file into an attachment document format, generates an image-attached electronic mail message, and transmits the electronic mail message to the specified address.